

**Western Governors' Association
Industrial Energy Efficiency Summit
March 16-17, 2011
Boise Centre - 850 West Front Street
Boise, Idaho**

Agenda

March 16, 2011

1:00 – 1:30 p.m.

Welcoming Remarks

Governor C.L. "Butch" Otter, WGA Chairman

1:30 – 2:30 p.m.

Industrial Efficiency Success Stories

Examples from companies on how they built successful energy efficiency programs:

Moderator:

Paul Kjellander

- Utilizing federal and state programs
- Financial benefits and financing opportunities
- Adapting to a new corporate culture

Speakers: Don Sturtevant/ JR Simplot; Stephen Sands/ Kennecott; and Mark Dixon/IBM

2:30 – 3:45 p.m.

Utility Energy Efficiency Programs

- Key elements of successful programs
- Examples of how programs have been chosen and successfully implemented and why they were chosen
- Results from energy efficiency programs and their impact on businesses
- Regulatory policies that could facilitate improved combined heat and power (CHP) and energy efficiency
- If put in place, regulations that could help stimulate energy efficiency programs

Moderator:

Don Hladun

Speakers: Todd Schultz/Idaho Power; Carol Hunter/PacifiCorp; Shawn White/Xcel; Campbell Hawkins/Southern California Edison

3:45 – 4:00 p.m.

Break

4:00 – 5:00 p.m.

State Efficiency Programs

- Examples of state programs and common program elements
- Interaction between state programs and the utilities

Moderator:

Howard Geller

Speakers: Anthony Buckley/Oregon DOE; Joel Asrael/Commercial Program Manager, Colorado Department of Energy; Chris Tallackson Manager/Utah State Energy Program

5:00 – 6:30 p.m.

Reception

March 17, 2011

8:00 – 8:30 a.m.

Continental Breakfast

8:30 – 9:30 a.m.

Regional Program Resources

An overview of federal and regional resources, including utility programs, and how they can work together.

Moderator:
Howard Geller

Speakers: Patti Case/ETC Group; Brian Olsen/Midwest Energy Efficiency Alliance; Sandy Glatt/DOE

9:30 – 9:45 a.m.

Facilitator's Overview of Breakout Sessions

10:00 – 12:00

Breakouts

What policies and programs could be implemented in Western states to advance energy efficiency in the commercial and industrial sectors?

1. What barriers need to be overcome to implement these policies and programs?
2. Are there existing state policies that need to be modified?
3. Describe some of the benefits associated with these policies and programs.
4. What incentives provide the greatest encouragement for expanded investment in commercial and industrial energy efficiency?

12:00 – 1:30 p.m.

Lunch – Keynote Speaker: Ralph Cavanagh, Natural Resources Defense Council

1:30 – 3:30 p.m.

Breakout Groups Present their Findings

This will be a facilitated presentation of the results of the breakout sessions. Workshop participants will discuss the results in an effort to begin identifying the best opportunities for action in Western states. Workshop participants will then consider options for conveying this information to Governors and other Western policy makers.

Moderator:
David Solan