

The Colorado Industrial Energy Challenge (CIEC)

Joel Asrael
March 16, 2011



Governor's
Energy Office



RECHARGE
COLORADO

Launched in March 2010

Consultants: SWEEP, CSU-IAC, and ETC Group

Challenges large and medium-size industrial facilities in CO to set a 5-year energy goal.

Program Provide: Recognition, Technical Assistance, Networking Opportunities, and Training

State Goals - Climate Action Plan

Industrial represents 15 percent of the State's energy efficiency goals

DOE Grant + State Match = \$1.6 million over 5 years.

19 companies (as of February 2011)

Average Goal of 10% reduction in annual energy use by 2014 = \$8.7 million reduction utility costs

Equivalent to reducing emissions by 98,000 metric tons CO₂

Aspen Ski Company
Amgen
Anheuser-Busch
Avago Technologies
Carestream Health
Crested Butte Mountain
Resort
Encana
Frito-Lay
Golden Aluminum
Hunter-Douglas

- MillerCoors Brewery
- New Belgium Brewing
- Roche Colorado
- Rocky Mountain Bottle
Company
- Rocky Mountain Metal
Container Co.
- Sandoz
- Synthes
- Western Sugar Co.
- Woodward