

Industrial Energy Efficiency Speaker Bios

Industrial Success Stories Panel

Paul Kjellander (moderator)

**Administrator for the Office of Energy Resources
State of Idaho**

Paul Kjellander was appointed by Idaho Governor C. L. “Butch” Otter in October 2007 to serve as the first administrator for the Office of Energy Resources.

Kjellander previously served as a Commissioner on the Idaho Public Utilities Commission. He was appointed by Gov. Dirk Kempthorne in January 1999 and again in 2005. Kjellander served as President and CEO of the commission for 6 years.

Kjellander, a Republican, was elected to three terms in the Idaho House of Representatives, where he served since 1994 as a member of the House State Affairs, Judiciary and Rules, Ways and Means, Local Government and Transportation committees. During his last term in office, Commissioner Kjellander was elected House Majority Caucus Chairman. His legislative service includes membership on the Legislature’s Information Technology Advisory Council and the House/Senate Joint Committee on Technology. He also served as co-chairman of the Legislative Task Force on the Federal Telecommunications Act of 1996 and vice chairman of the Council of State Governments-West “Smart States Committee.” His interim legislative committee assignments included the Optional Forms of County Government Committee, Capital Crimes Committee and the Private Property Rights Committee.

Kjellander has also served as director of Boise State University’s College of Applied Technology Distance Learning, program head of broadcast technology, station manager of BSU Radio Network, director of the Special Projects Unit for BSU Radio, executive producer/newscaster for BSU Radio and director of News and Public Affairs. His undergraduate degrees from Muskingum College, Ohio, were in communications, psychology and art. He holds a master’s degree in telecommunications from Ohio University.

As a member of the National Association of Regulatory Commissioners, Kjellander served on the Telecommunications and Consumer Affairs Committees. He was also appointed by the Federal Communication Commission to the Federal/State Board of Jurisdictional Separations and served as chairman.

Don Sturtevant

**Corporate Energy Manager
J.R. Simplot Company**

As the Corporate Energy Manager for J.R. Simplot, Don is responsible for the energy portfolio of one of the largest privately-held corporations in the United States consisting of AgriBusiness, Land and Livestock, and Food Group Divisions. In this role, he successfully developed and integrated a company-wide energy optimization program that is endorsed by the CEO and senior corporate leadership and became both a DOE Save Energy Now LEADER and an EPA Energy Star partner. JR Simplot is currently on-target to achieve their DOE goal of reducing their energy intensity 25% over 10 years. The key to Don’s success has been the establishment of empowered champions and teams at each of the 16 industrial facilities in the U.S. Additionally, he developed the first corporate energy capital improvement budget, starting 23 energy projects in the first year, and partnered with local utilities to leverage funding.

One of his cornerstones, Don has actively sought free energy best-practices training for over 10,000 employees, and partnered with DOE, EPA Energy Star, and State energy Departments to deliver low or no-cost, non-capital energy solutions. His weeklong annual Energy Symposium has successfully integrated DOE Energy Best Practices training

and certified 5% of the nation's Steam System Specialists. As part of his efforts, he has implemented free energy consultation worth \$1.6M in two years that covered strategic planning, team formation, mentoring, coaching, training, and follow-up at seven industrial Food Facilities in the Pacific Northwest

Stephen C. Sands II, P.E.
Director – Energy Programs
Kennecott Utah Copper Corporation

Mr. Sands has over 17 years of experience providing innovative solutions to help facilitate industrial environmental and energy performance improvement. Steve was an environmental engineer at Geneva Steel for 7 years, and then spent 4 years in the environmental consulting field specializing in air quality permitting for new energy projects. Steve is currently responsible for developing energy management strategies and implementing energy efficiency improvements at RioTinto Kennecott Utah Copper.

Steve is the current Vice-chairman of the Utah Air Quality Board, and previously served on Governor Huntsman's Blue Ribbon Advisory Council on Climate Change. Steve has held leadership positions in the Air and Waste Management Association, the Utah Pollution Prevention Association, and the American Institute of Chemical Engineers.

Steve has a Bachelors degree in Chemical Engineering, a Masters degree in Civil and Environmental Engineering, and a Masters degree in Business Administration.

Mark Dixon –
IBM Systems Architect, Systems and Technology Group
IBM

Mark Dixon is a member of the IBM Systems Architecture Team in the Americas. Mark has more than thirty years of experience in the information technology industry, over 26 years with IBM as a Systems Engineer, Systems Engineering Technical Sales Manager and Systems Architect. Mark has extensive experience in all aspects of infrastructure architecture including platform selection, server, storage and network consolidations.

Mark's involvement in IBM's initiatives include, working on various projects in the public and private sectors for server consolidation, storage architectures, cloud computing and data center energy management. Mark is also working on governance models and reference architectures for multi-tenant shared-service private clouds for local governments.

Utility Energy Programs

Don Hlandun (moderator)
Manager Customer & Industrial Programs,
Lockheed Martin

Don is currently the manager of the C&I programs in California for Lockheed Martin. Lockheed Martin has offices in San Francisco and Los Angeles and contracts with both PG&E and SCE for what can be best described generally as Industrial Customers. They have been administering these contracts for the last 4 years. Mr. Hlandun is an Engineer, MBA with 38 years of Industrial Engineering experience which spanned Seagram's, sugar manufacturing in Canada and the US, Energy Efficiency in California for an ESCO, and Power Quality and Demand Control equipment Sales and Installation prior to joining Lockheed Martin 4 years ago.

Carol L. Hunter
Vice President
Rocky Mountain Power

Carol Hunter is currently the vice president responsible for Rocky Mountain Power and Pacific Power's energy efficiency and energy management programs.

Hunter joined the company in 1977 as a customer service engineer. She has served in various management positions in resource planning, wholesale marketing, demand-side management, community and business services, economic development and communications.

She received a bachelor's degree in mechanical engineering and a master's degree in business administration from the University of Utah.

Hunter currently represents the company on the Salt Lake Chamber of Commerce board and the Idaho Strategic Energy Alliance. During her career, she has served on numerous committees for the State of Utah and for various local government entities. In 1994 and 1995, she was recognized as a Utah "Up and Coming" professional and, in 2006, she was recognized as one of the "30 Women to Watch in Utah."

Shawn White
Manager, Energy Efficiency Marketing
Xcel Energy

2001 – Present: Held product manager positions in energy efficiency marketing for rebate programs such as HVAC and controls. Shawn was promoted to Manager of Energy Efficiency Marketing for the Industrial sector in 2008. Subsequent scope of responsibility includes the Colorado, New Mexico and Texas service territories for energy efficiency marketing.

Education
Naval Nuclear Power School
Hawaii Pacific University – BS Marketing
Carlson School of Management, University of MN – MBA

Todd Schultz
Idaho Power

Todd has a twenty six year career with Idaho Power. He has held various leadership positions within Idaho Power over the last 20 years. Todd is currently the Energy Efficiency Program Leader for Idaho Power's industrial, commercial, and irrigation energy efficiency, and demand response programs. Todd received a Bachelors of Science degree in Marketing, from the University of Idaho.

Campbell Hawkins
Manager of Business Portfolio
Southern California Edison

Since January, 2008, Campbell Hawkins has been the Manager of the Business Portfolio in the Customer Energy Efficiency and Solar Division of Southern California Edison. He is responsible for managing a \$750 million EE portfolio targeted at commercial, industrial, and government and institutional customers, including retrofit, retro-commissioning, new construction and sustainability programs and practices. Campbell provides the overall leadership for the Business Portfolio including strategic direction, program development, program implementation, channel management and portfolio optimization. Campbell joined Southern California Edison in 2005 as the Manager of Economic Development where he worked in partnership with the regional Economic Development

partners to retain, expand and attract business in and to SCE's service territory.

Campbell's previous positions include the Regional Director for western energy sales for Strategic Energy in Dallas, Texas. In this capacity, he was responsible for retail electricity operations in the western United States, including the Texas and California markets. Campbell also served as Chief Operating Officer of True Energy and Vice President for New Energy Ventures.

Campbell graduated from North Georgia College with a Bachelor of Business Administration and a commission as an officer in the United States Army.

State Energy Programs

Howard Geller (moderator)

Executive Director

Southwest Energy Efficiency Project

Howard Geller is the Executive Director and Founder of the Southwest Energy Efficiency Project (SWEET), a public interest organization operating in Arizona, Colorado, Nevada, New Mexico, Utah, and Wyoming. Dr. Geller is the former Executive Director of the American Council for an Energy-Efficient Economy (ACEEE) based in Washington, D.C. He has advised and provided technical assistance to numerous utilities, governmental organizations, and international agencies, and he is author or co-author of four books. His most recent book, *Energy Revolution: Policies for a Sustainable Future*, was published in 2003 by Island Press. Dr. Geller holds a Masters degree in Mechanical Engineering from Princeton University and a PhD in Energy Policy from the University of Sao Paulo in Brazil.

Joel Asrael

Commercial Energy Manager

Colorado Governor's Energy Office

Joel Asrael is the Manager of the Commercial Buildings program at the Governor's Energy Office. He has a masters in Mechanical Engineering, is a Certified Energy Manager, is LEED Accredited, and has over 10 years experience with Energy Conservation and Performance Contracting. Presently he is the CO Public Sector Co-Chair and National Board of Directors of the Energy Services Coalition, Founder of the CO Energy Strategy Group, Member of the CO USGBC Green Schools Core Committee and Real Estate Initiative.

At the Governor's Energy Office, his responsibilities include developing and co-managing the Commercial Building Programs; including the Energy Performance Contracting Program, the Main Street Energy Initiative, and the K-12 Programs. This includes provide outreach, education, and technical support to school districts, local governments, state agencies and institutions of higher education. The majority of Mr. Asrael's career has been working for Energy Service Companies either performing technical energy audits or developing performance contracting for a variety of vertical markets. He has been directly involved with over \$100,000,000 in energy conservation measures.

Anthony L. Buckley

Division Administrator

Energy Development Services

Oregon Department of Energy

Anthony Buckley currently serves as the Division Administrator / CFO for the Oregon Department of Energy. Prior to joining the department Mr. Buckley served as the Finance Officer for the Oregon Department of Transportation where he managed one of Oregon's largest municipal bond programs. He earned his bachelor's degree from Temple University and has attended George Fox University in pursuit of an MBA.

Chris Tallackson
Manager
Utah State Energy Program
Utah Geological Survey

Chris' curiosity about energy developed during family vacations traveling past huge hydroelectric projects along the Columbia River. The abundant and inexpensive electricity delivered by the Bonneville Power Administration prominently influences the economy, ecosystems and identity of the Pacific Northwest.

Chris' professional experience includes fifteen years sales engineering of power conversion and standby power solutions for telecomm, broadband and power utility applications. His current role in the Utah State Energy Program combines his professional experience in power conversion with a lifelong interest in the role of government and energy.

Regional Programs Panel

Patti Case P.E.
Director Intermountain Region Clean Energy Application Center
Vice President ETC Group

Patti Case has been Vice President of ETC Group since its start up in 1988. The company's mission is to improve the energy efficiency of commercial and industrial businesses and reduce the impact of energy use on the environment through engineering, analysis, education, and advocacy.

Patti has a MS in Mechanical Engineering and BS degrees in Chemistry and Biology. She is a registered PE in Utah and California. Before quitting her day job and going into business with her brother Mark Case (President of ETC) she did combustion R&D and industrial process engineering for 10 years. She now leads ETC Group's industrial practice. She has served on the South West Energy Efficiency Project's board of directors since its inception and has been the Director of the Intermountain Combined Heat and Power Application Center (now the Clean Energy Center) since 2003.

Sandy Glatt
State/Regional and Utility Partnership Lead
for the Industrial Technologies Program
Department of Energy

Sandy Glatt has been with the U.S. Department of Energy (DOE) for the past twenty-one years. Currently Ms. Glatt is the State/Regional and Utility Partnership Lead for the Industrial Technologies Program (ITP) in the Office of Energy Efficiency and Renewable Energy. In this capacity Ms. Glatt is responsible for the development and delivery of programs in the area of industrial energy efficiency focused primarily on developing partnerships with State and regional energy efficiency organizations, as well as engaging utilities in delivering industrial energy efficiency programs and resources. Ms. Glatt served as a technology manager for a variety of energy efficiency and renewable energy programs and in the DOE Policy Office working in the areas of technology transfer and energy policy development. BA Economics, Kenyon College
MBA, Virginia Tech

Brain Olsen
Industrial Initiatives
Midwest Energy Efficiency Alliance

Prior to beginning his energy career as an environmental engineer with Sargent and Lundy, LLC, Brian was a Pollution Prevention Specialist subcontractor for USEPA. He then moved over to the US Department of Energy (USDOE) in 2000, working in the Chicago Regional Office. He was the Midwest Regional Industrial Energy Efficiency Program Manager until October of 2010, spending that last 4 years of this tenure at the National Renewable Energy Laboratory Campus, when all of DOE's regional offices were consolidated to the Golden Field Office. He is currently the Director of Industrial Initiatives for the Midwest Energy Efficiency Alliance (MEEA). Brian has an MS in Environmental Management from Illinois Institute of Technology.

Lunch Keynote Speaker

Ralph Cavanagh
Senior Attorney
Natural Resources Defense Council

Ralph Cavanagh is a senior attorney and co-director of NRDC's energy program, which he joined in 1979. In addition, Ralph has been a Visiting Professor of Law at Stanford and UC Berkeley (Boalt Hall), and from 1993-2003 he served as a member of the U.S. Secretary of Energy's Advisory Board. His current board memberships include the Bipartisan Policy Center, the Bonneville Environmental Foundation, the California Clean Energy Fund, the Center for Energy Efficiency and Renewable Technologies, the Renewable Northwest Project, the Northwest Energy Coalition, and the Sustainable Energy Advisory Board of Texas-based Energy Future Holdings. He is a member of the National Commission on Energy Policy, which the William and Flora Hewlett Foundation established in 2002. Ralph has received the National Association of Regulatory Utility Commissioners' Mary Kilmarx Award, the Heinz Award for Public Policy, the Yale Law School's Preiskel-Silverman Fellowship, the Lifetime Achievement in Energy Efficiency Award from California's Flex Your Power Campaign, the Headwaters Award from the Northwest Energy Coalition, and the Bonneville Power Administration's Award for Exceptional Public Service. He is a graduate of Yale College and the Yale Law School. He is married to Deborah Rhode, who is the MacFarland Professor of Law at Stanford Law School.